

Santa Clara



City of Santa Clara, California



DATE: April 19, 2007

TO: City Manager/Executive Director for Council/Redevelopment Agency Information

FROM: Deputy City Manager

SUBJECT: Additional Sample Economic and Fiscal Impact Studies Provided by the San Francisco 49ers, Prepared for Central Houston, Inc. and the Las Vegas Events Center Task Force

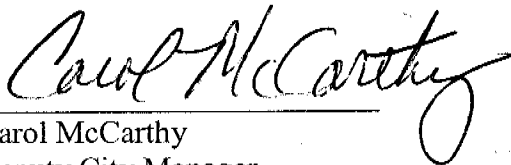
EXECUTIVE SUMMARY:

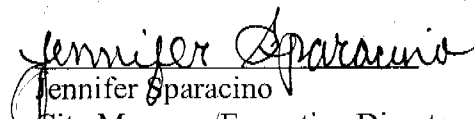
At their April 10, 2007 meetings, the City Council/Redevelopment Agency received an "Economic and Fiscal Impacts of the New State-of-the-Art Stadium in Santa Clara." During the presentation made by the 49ers economic consulting firm, CSL International, Council asked if the firm had completed other such analysis for municipalities.

CSL indicated they had done such work, and provided two sample documents to the 49ers for the City/Agency:

- ☐ "Analysis of a Las Vegas Events Center," prepared for the Las Vegas Events Center Task Force, November 27, 2006
- ☐ "Economic and Fiscal Impacts of Community Venues and Houston Sports," prepared for Central Houston, Inc., February 24, 2003.

APPROVED:


Carol McCarthy
Deputy City Manager


Jennifer Sparacino
City Manager/Executive Director for Agency

Documents Related to this Report:

- 1) Analysis of a Las Vega Events Center***
- 2) Economic and Fiscal Impacts of Community Venues and Houston Sports***